

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D. C. 20549

FORM 10-K

(Mark One)

Annual Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 For the fiscal year ended June 27, 2010.

Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_.

Commission File Number 0-12919

**PIZZA INN, INC.**

(Exact name of registrant as specified in its charter)

**Missouri**  
(State or jurisdiction of  
incorporation or organization)

**47-0654575**  
(I.R.S. Employer  
Identification No.)

**3551 Plano Parkway**  
**The Colony, Texas**  
(Address of principal executive offices)

**75056**  
(Zip Code)

Registrant's telephone number, including area code: **(469) 384-5000**

Securities registered pursuant to Section 12(b) of the Act:

Title of class  
**Common stock, par value \$.01 each**

Name of each exchange on which registered  
**NASDAQ Capital Market**

Securities registered pursuant to Section 12(g) of the Act: **None**

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act).

Yes  No

As of December 27, 2009, the last business day of the registrant's most recently completed second fiscal quarter, the aggregate market value of the voting and non-voting common equity held by non-affiliates was \$8,019,849 computed by reference to the price at which the common equity was last sold on the NASDAQ Capital Market.

As of September 13, 2010, there were 8,010,919 shares of the registrant's common stock outstanding.

#### **DOCUMENTS INCORPORATED BY REFERENCE**

Portions of the registrant's definitive proxy statement, to be filed pursuant to Section 14(a) of the Securities Exchange Act in connection with the registrant's annual meeting of shareholders scheduled for December 15, 2010, have been incorporated by reference in Part III of this report.

## **Risks Associated with Forward-Looking Statements**

This Form 10-K contains certain forward-looking statements, within the meaning of the Private Securities Litigation Reform Act of 1995, which are intended to be covered by the safe harbors created thereby. Forward-looking statements include statements which are predictive in nature, which depend upon or refer to future events or conditions, or which include words such as “expect,” “anticipate,” “intend,” “plan,” “believe,” “estimate” or similar expressions. These statements include the plans and objectives of management for future operations, including plans and objectives relating to future growth of our business activities and availability of funds. Statements regarding the following subjects are forward-looking by their nature:

- our business and growth strategies;
- our performance goals;
- our projected financial condition and operating results;
- our understanding of our competition;
- industry and market trends; and
- any other statements or assumptions that are not historical facts.

The forward-looking statements included in this Form 10-K are based on current expectations that involve numerous risks and uncertainties. Assumptions relating to these forward-looking statements involve judgments with respect to, among other things, future economic, competitive and market conditions, regulatory framework and future business decisions, all of which are difficult or impossible to predict accurately and many of which are beyond our control. Although we believe that the assumptions underlying these forward-looking statements are reasonable, any of the assumptions could be inaccurate and, therefore, there can be no assurance that the forward-looking statements included in this Form 10-K will prove to be accurate. In light of the significant uncertainties inherent in these forward-looking statements, the inclusion of such information should not be regarded as a representation that our objectives and plans will be achieved.

## **PART I**

### **ITEM 1. BUSINESS.**

#### **General**

Pizza Inn, Inc. and its subsidiaries (collectively referred to as the “Company”, “Pizza Inn” or in the first person notations of “we”, “us” and “our”) operate and franchise pizza buffet, delivery/carry-out and express restaurants domestically and internationally under the trademark “Pizza Inn.” We provide or facilitate food, equipment and supply distribution to our domestic and international system of restaurants through our Norco Restaurant Services Company (“Norco”) division and through agreements with third party distributors.

As of June 27, 2010, the Pizza Inn system consisted of 312 restaurants, including three Company-owned restaurants, and 309 franchised restaurants. The 235 domestic restaurants were comprised of 151 buffet restaurants, 35 delivery/carry-out restaurants and 49 express restaurants. The 77 international franchised restaurants were comprised of 16 buffet restaurants, 52 delivery/carry-out restaurants and 9 express restaurants. Domestic restaurants were located predominantly in the southern half of the United States, with Texas, North Carolina, Arkansas and South Carolina accounting for approximately 37%, 16%, 8% and 7%, respectively, of the total number of domestic restaurants.

#### **Our History**

Pizza Inn has offered consumers affordable, high quality pizza since 1958, when the first Pizza Inn restaurant opened in Dallas, Texas. We awarded our first franchise in 1963 and opened our first buffet restaurant in 1969. We began franchising the Pizza Inn brand internationally in the late 1970s. In 1993, our stock began trading on the NASDAQ Stock Market, and presently trades on the NASDAQ Capital Market under the ticker symbol “PZZI.”

## **Our Concepts**

We offer three restaurant concepts: buffet, delivery/carry-out and express. Each concept is designed to enhance the smooth flow of food ordering, preparation and service. We believe that the overall configuration of each concept results in simplified operations, lower training and labor costs, increased efficiency and improved consistency and quality of our food products. Our restaurants may be configured to adapt to a variety of building shapes and sizes, offering the flexibility necessary for our concepts to be operated at any number of otherwise suitable locations.

Our focused menu is designed to present an appealing variety of high quality pizza and side items to our customers. Our basic buffet restaurant menu offers three main crusts (Original Thin Crust, New York Pan and Italian), with standard toppings and special combinations of toppings. Buffet restaurants also offer pasta, salad, sandwiches, appetizers, desserts and beverages, including beer and wine in some locations, in an informal, family-oriented atmosphere. We occasionally offer other items on a limited promotional basis. Delivery/carryout restaurants typically offer the three main crusts and some combination of side items. We believe that our focus on three main crust types creates a better brand identity among customers, improves operating efficiency and maintains food quality and consistency.

Our buffet and delivery/carry-out concepts feature crusts that are hand-made from dough made fresh in the restaurant each day. Pizza Inn pizzas are made from a proprietary all-in-one flour mixture, real mozzarella cheese and a proprietary mix of classic pizza spices. Domestically, all ingredients and toppings can be purchased from Norco. In international markets, the menu mix of toppings and side items is occasionally adapted to local tastes.

### Buffet Restaurants

Buffet restaurants offer dine-in, carryout and catering service and, in many cases, also offer delivery service ("Buffet Units"). They are generally located in free standing buildings or strip center locations in retail developments in close proximity to offices, shopping centers and residential areas. The current standard Buffet Units are between 2,100 and 4,500 square feet in size and seat 120 to 185 customers. The interior decor is designed to promote a casual, lively, contemporary, family-style atmosphere.

The buffet is typically offered at prices from \$5.49 to \$6.99, and the average ticket price per meal, including a drink, was approximately \$8.30 per person for fiscal year 2010. The average per person ticket is slightly higher in restaurants offering beer and wine.

We are implementing an updated image for our domestic Buffet Units. The new image includes significant exterior and interior changes in signage, color schemes and dining area configuration, including the addition of a back-fed buffet bar offering an attractive and efficient presentation. The interior features a return to colors that define our heritage, graphic accents, and updated signage and logos. Some Buffet Units feature game rooms that offer a range of electronic game entertainment for the entire family. The new image has been introduced in the Company-owned Buffet Units, as well as in new franchised Buffet Units and several existing, remodeled franchise Buffet Units.

### Delivery/Carryout Restaurants

Delivery/carryout restaurants offer delivery and carryout service only and are typically located in shopping centers or other in-line retail developments ("Delco Units"). Delco Units occupy approximately 1,200 square feet, are primarily production facilities and, in most instances, do not offer seating. The decor of the Delco Unit is designed to be bright and highly visible and feature neon lighted displays and awnings. We have attempted to locate Delco Units strategically to facilitate timely delivery service and to provide easy access for carryout service.

## Express Restaurants

Express restaurants serve our customers through a variety of non-traditional points of sale. Express restaurants are typically located in a convenience store, food court, college campus, airport terminal, athletic facility or other commercial facility ("Express Units"). They have limited or no seating and solely offer quick carryout service of a limited menu of pizza and other foods and beverages. An Express Unit typically occupies approximately 200 to 400 square feet and is commonly operated by the operator or food service licensee of the commercial host facility. We have developed a high-quality pre-prepared crust that is topped and cooked on-site, allowing this concept to offer a lower initial investment and reduced labor and operating costs while maintaining product quality and consistency. Like Delco Units, Express Units are primarily production-oriented facilities and, therefore, do not require all of the equipment, labor, real estate or square footage of the Buffet Unit.

### **Site Selection**

We consider the restaurant site selection process critical to a restaurant's long-term success and devote significant resources to the investigation and evaluation of potential sites. The site selection process includes a review of trade area demographics through the use of a third party customer and site selection solution, as well as other competitive factors. We also rely on the franchisee's knowledge of the trade area and market characteristics when selecting a location for a franchised restaurant. A member of our development team will visit each potential domestic restaurant location. We try to locate franchised and Company-owned restaurants in retail strip centers or freestanding buildings offering high visibility, curb appeal and easy accessibility.

### **Development and Operations**

We intend to continue our expansion domestically in markets with significant long-term growth potential and where we believe we can use our competitive strengths to establish brand recognition and gain local market share. We believe our franchise-oriented business model will allow us to expand our restaurant base with limited capital expenditures and working capital requirements. While we plan to expand our domestic restaurant base primarily through opening new franchised restaurants, we also will continue to evaluate our mix of Company-owned and franchised restaurants and may strategically develop Company-owned restaurants, acquire franchised restaurants and re-franchise Company-owned restaurants. We also believe that our most promising development and system growth opportunities lie with experienced, well-capitalized, multi-restaurant operators.

The rate at which we will be able to expand through franchise development is determined in part by our success at selecting qualified franchisees, by our ability to identify satisfactory sites in appropriate markets and by our ability to continue training and monitoring our franchisees.

### Franchise Operations

We have adopted a franchising strategy that has two major components: continued development within our existing market areas and new development in strategically targeted domestic territories. We also intend to continue to seek appropriate international development opportunities.

*Franchise and development agreements.* Our current forms of franchise agreements provide for: (i) an initial franchise fee of \$25,000 for a Buffet Unit, \$10,000 for a Delco Unit and \$5,000 for an Express Unit, (ii) an initial franchise term of 20 years for a Buffet Unit, ten years for a Delco Unit, and five years for an Express Unit, plus a renewal term of ten years for a Buffet Unit or Delco Unit and five years for an Express Unit, (iii) required contributions equal to 1% of gross sales to the Pizza Inn Advertising Plan or to us, as discussed below, (iv) royalties equal to 4% of gross sales for a Buffet Unit or Delco Unit, and 5% of gross sales for an Express Unit, and (v) required advertising expenditures of at least 5% of gross sales for a Buffet Unit or Delco Unit, and 3.5% for an Express Unit. We have offered, to certain experienced restaurant operators, area developer rights in new and existing domestic markets. An area developer typically pays a negotiated fee to purchase the right to operate or develop restaurants within a defined territory and, typically, agrees to a multi-restaurant development schedule and to assist us in local franchise service and quality control in exchange for half of the franchise fees and royalties from all restaurants within the territory during the term of the agreement.

Since the Pizza Inn concept was first franchised in 1963, industry franchising concepts and development strategies have changed, and our present franchise relationships are evidenced by a variety of contractual forms. Common to those forms are provisions that: (i) require the franchisee to follow the Pizza Inn system of restaurant operation and management, (ii) require the franchisee to pay a franchise fee and continuing royalties, and (iii) except for Express Units, prohibit the development of one restaurant within a specified distance from another.

*Training.* We offer numerous training programs for the benefit of franchisees and their restaurant crew managers. The training programs, taught by experienced Company employees, focus on food preparation, service, cost control, sanitation, safety, local store marketing, personnel management and other aspects of restaurant operation. The training programs include group classes, supervised work in Company-owned restaurants and special field seminars. Initial and certain supplemental training programs are offered free of charge to franchisees, who pay their own travel and lodging expenses. Restaurant managers train their staff through on-the-job training, utilizing video and printed materials produced by us.

*Standards.* We require adherence to a variety of standards designed to ensure proper operations and to protect and enhance our brand. All franchisees are required to operate their restaurants in compliance with these written policies, standards and specifications, which include matters such as menu items, ingredients, materials, supplies, services, furnishings, decor and signs. Our efforts to maintain consistent operations may result from time to time in closing certain restaurants that have not achieved and maintained a consistent standard of quality or operations. We also maintain adherence to our standards through ongoing support and education of our franchisees by our franchise business consultants, who are deployed locally in markets where our franchisees are located.

#### Company Operations

One of our long-term objectives is to selectively expand the number of Company-owned restaurants by identifying appropriate opportunities. We believe that developing a domestic network of Company-owned restaurants will play an important strategic role in our predominately franchised operating structure. In addition to generating revenues and earnings, we expect to use domestic Company-owned restaurants as test sites for new products and promotions as well as restaurant operational improvements and as a forum for training new managers and franchisees. We also believe that as the number of Company-owned restaurants increases, they may add to the economies of scale available for advertising, marketing and other costs for the entire system.

As of June 27, 2010, we operated three Buffet Units in Plano, Denton, and Fort Worth, Texas and had entered into a lease for a fourth Buffet Unit in Ft. Worth, Texas. The fourth Buffet Unit opened August 19, 2010 and on August 30, 2010 we acquired a Delco Unit in Ft. Worth, Texas from a franchisee. Subsequent to year end we also entered into a lease for a fifth Buffet Unit in Lewisville, Texas. From time to time, we also consider opportunities to acquire select franchisee-owned Buffet Units. We do not currently intend to operate any Express Units.

Our ability to open Company-owned restaurants is affected by a number of factors, including the terms of available financing and our ability to locate suitable sites, negotiate acceptable lease or purchase terms, secure appropriate local governmental permits and approvals, supervise construction and recruit and train management personnel.

#### International Operations

We also offer master license rights to develop Pizza Inn restaurants in certain foreign countries, with negotiated fees, development schedules and ongoing royalties. A master licensee for a foreign country pays a negotiated fee to purchase the right to develop and operate Pizza Inn restaurants within a defined territory, typically for a term of 20 years, plus a ten-year renewal option. The master licensee agrees to a multi-restaurant development schedule and we train the master licensee to monitor and assist franchisees in their territory with local service and quality control, with support from us. In return, the master licensee typically retains half the franchise fees and half the royalties on all restaurants within the territory during the term of the agreement. Master licensees may open restaurants that they own and operate, or they may open sub-franchised restaurants owned and operated by third parties through agreements with the master licensee, but subject to our approval.

Our first franchised restaurant outside of the United States opened in the late 1970s. As of June 27, 2010, there were 77 restaurants operating internationally, with 51 of those restaurants operated or sub-licensed by our franchisees in the United Arab Emirates and Saudi Arabia. In the fourth quarter of fiscal 2009, we appointed a Managing Director of Development for Asia Pacific to assist in the franchise development of the Asia Pacific region. Our ability to continue to develop select international markets is affected by a number of factors, including our ability to locate experienced, well-capitalized developers who can commit to an aggressive multi-restaurant development schedule and achieve maximum initial market penetration with minimal supervision by us.

## Food and Supply Distribution

We outsource our warehousing and distribution services to a reputable and experienced restaurant distribution company. Under our current agreement, Roma Food Enterprises, Inc. (“Roma”) makes deliveries to all domestic restaurants out of three of their distribution centers, with delivery territories and responsibilities for each determined according to geographical region. Norco provides product sourcing, purchasing, quality assurance, research and development, franchisee order and billing services, and logistics support functions. We continue to own a significant portion of the inventory warehoused and delivered by Roma, and franchisees are expected to continue to purchase such products from Norco. We believe this division of responsibilities for our purchasing, franchisee support and distribution systems has resulted in lower operating costs, logistical efficiencies and increased franchisee satisfaction. Norco is able to leverage the advantages of direct vendor negotiations and volume purchasing of food, equipment and supplies for the franchisees’ benefit in the form of a concentrated, one-truck delivery system, competitive pricing and product consistency. Operators are able to purchase all products and ingredients from Norco and have them delivered by experienced and efficient distributors. In order to assure product quality and consistency, our franchisees are required to purchase from Norco certain food products that are proprietary to the Pizza Inn system, including our cheese, pizza sauce, flour mixture and spice blend. In addition, almost all franchisees purchase other supplies from Norco. Franchisees may also purchase non-proprietary products and supplies from other suppliers who meet our requirements for quality and reliability.

Norco continues to ship products and equipment to international franchisees. Non-proprietary food and ingredients, equipment and other supplies distributed by Roma are generally available from several qualified sources. With the exception of several proprietary food products, such as cheese and dough flour, we are not dependent upon any one supplier or limited group of suppliers. We contract with established food processors for the production of our proprietary products.

We have not experienced any significant shortages of supplies or any delays in receiving our food or beverage inventories, restaurant supplies or products, and do not anticipate any difficulty in obtaining inventories or supplies in the foreseeable future. Prices charged to us by our suppliers are subject to fluctuation, and we may from time to time attempt to pass increased costs and savings on to our franchisees. We do not engage in commodity hedging.

## Advertising

By communicating a common brand message at the regional, local market and restaurant levels, we believe we can create and reinforce a strong, consistent marketing message to consumers and increase our market share. We offer or facilitate a number of ways for the brand image and message to be promoted at the local and regional levels.

The Pizza Inn Advertising Plan (“PIAP”) is a Texas non-profit corporation that is responsible for creating and producing print advertisements, television and radio commercials and in-store promotional materials, along with related advertising services for use by its members. Each operator of a Buffet Unit or Delco Unit is entitled to membership in PIAP. Nearly all of our existing franchise agreements for Buffet Units and Delco Units require the franchisees to become members of PIAP. Members contribute 1% of their gross sales to PIAP. PIAP is managed by a board of trustees comprised solely of franchisee representatives who are elected by the members each year. We do not have any ownership interest in PIAP. We provide certain administrative, marketing and other services to PIAP and are paid by PIAP for such services. As of June 27, 2010, the Company-owned Buffet Units and substantially all of our franchisees were members of PIAP. Operators of Express Units do not participate in PIAP. However, they contribute up to 1% of their gross sales directly to us to help fund purchases of Express Unit marketing materials and similar expenditures.

In some market areas, groups of franchisees that are also participants of PIAP have formed local advertising cooperatives. These cooperatives, which may be formed voluntarily or may be required by us under the franchise agreements, establish contributions to be made by their members and direct the expenditure of these contributions on local media advertising using materials developed by PIAP and/or us.

Franchisees are required to conduct independent marketing efforts in addition to their participation in PIAP and local cooperatives. We provide Company-owned and franchised restaurants with catalogs for the purchase of marketing and promotional items and pre-approved print and radio marketing materials. We have developed an internet-based system, The Pizza Inn *Inn-tranet*, by which all of our restaurants may communicate with us and place orders for marketing and promotional products.

## **Trademarks and Quality Control**

We own various trademarks, including the name "Pizza Inn," that are used in connection with the restaurants and have been registered with the United States Patent and Trademark Office. The duration of our trademarks is unlimited, subject to periodic renewal and continued use. In addition, we have obtained trademark registrations in several foreign countries and have periodically re-filed and applied for registration in others. We believe that we hold the necessary rights for protection of the trademarks essential to our business.

## **Government Regulation**

We and our franchisees are subject to various federal, state and local laws affecting the operation of our restaurants. Each restaurant is subject to licensing and regulation by a number of governmental authorities, which include health, safety, sanitation, wage and hour, alcoholic beverage, building and fire agencies in the state or municipality in which the restaurant is located. Difficulties in obtaining, or the failure to obtain, required licenses or approvals could delay or prevent the opening of a new restaurant or require the temporary or permanent closing of existing restaurants in a particular area.

We are subject to Federal Trade Commission ("FTC") regulation and to various state laws regulating the offer and sale of franchises. The FTC requires us to furnish to prospective franchisees a franchise disclosure document containing prescribed information. Substantive state laws that regulate the franchisor-franchisee relationship presently exist in a number of states, and bills have been introduced in Congress from time to time that would provide for further federal regulation of the franchisor-franchisee relationship in certain respects. Some foreign countries also have disclosure requirements and other laws regulating franchising and the franchisor-franchisee relationship.

## **Employees**

As of August 19, 2010, we had 202 employees, including 41 in our corporate office (of which five are part of our Norco division) and 13 full-time and 148 part-time employees at the Company-owned restaurants. None of our employees are currently covered by collective bargaining agreements.

## **Industry and Competition**

The restaurant industry is intensely competitive with respect to price, service, location and food quality, and there are many well-established competitors with substantially greater brand recognition and financial and other resources than Pizza Inn. Competitors include a large number of international, national and regional restaurant and pizza chains, as well as local restaurants and pizza operators. Some of our competitors may be better established in the markets where our restaurants are or may be located. Within the pizza segment of the restaurant industry, we believe that our primary competitors are national pizza chains and several regional chains, including chains executing a "take and bake" concept. We also compete against the frozen pizza products available at grocery stores and large superstore retailers. A change in the pricing or other market strategies of one or more of our competitors could have an adverse impact on our sales and earnings.

With respect to the sale of franchises, we compete with many franchisors of restaurants and other business concepts. We believe that the principal competitive factors affecting the sale of franchises are product quality, price, value, consumer acceptance, franchisor experience and support, and the quality of the relationship maintained between the franchisor and its franchisees. In general, there is also active competition for management personnel and attractive commercial real estate sites suitable for our restaurants.

Our Norco division competes with both national and local distributors of food and other restaurant suppliers. The distribution industry is very competitive. We believe that the principal competitive factors in the distribution industry are product quality, customer service and price. Norco or its designees are the sole authorized suppliers of certain proprietary products that all Pizza Inn restaurants are required to use.



**ITEM 1A. RISK FACTORS.**

Not required for a smaller reporting company.

**ITEM 1B. UNRESOLVED STAFF COMMENTS.**

Not applicable.

**ITEM 2. PROPERTIES.**

The Company leases its 38,130 square foot corporate office facility from Vintage Interests, L.P. pursuant to a sale-leaseback transaction with average annual lease payments of approximately \$11.00 per square foot. This lease began on December 19, 2006 and has a ten year term.

As of June 27, 2010, the Company also operated three Buffet Units from leased locations. Subsequent to year end, we commenced operating a fourth Buffet Unit from a leased location, entered into a lease for a fifth Buffet Unit and entered into a lease for a Delco Unit that the Company acquired from a franchisee. The leases cover premises from 4,000 to 4,500 square feet and have initial terms of from five to ten years, contain provisions permitting renewal for one or more specified terms at specified rental rates and average annual lease payments of \$15.00 to \$28.00 per square foot.

We closed two leased Buffet Units in the Houston, Texas market in the first quarter of fiscal 2008. During the fourth quarter of fiscal 2010, the Company entered into a lease buy-out of one of these locations for \$150,000 which eliminated all future obligations under the lease. The remaining location has approximately 4,347 square feet at an annual rate of approximately \$13.00 per square foot and expires in 2015.

The Company owns property in Little Elm, Texas that was purchased in June 2003 and from which the Company previously operated a Delco Unit. The Company has listed the property with a broker for either sale or lease to a third party. This property was included in property, plant and equipment at June 27, 2010.

**ITEM 3. LEGAL PROCEEDINGS.**

The Company is subject to claims and legal actions in the ordinary course of its business. The Company believes that all such claims and actions currently pending against it are either adequately covered by insurance or would not have a material adverse effect on the Company's annual results of operations, cash flows or financial condition if decided in a manner that is unfavorable to the Company.

**ITEM 4. (REMOVED AND RESERVED)****PART II****ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES.**

As of September 13, 2010, there were approximately 1,947 stockholders of record of the Company's common stock.

The Company had no sales of unregistered securities during fiscal 2010 or 2009.

The Company's common stock is listed on the Capital Market of the NASDAQ Stock Market, LLC ("NASDAQ") under the symbol "PZZI". The following table shows the highest and lowest price per share of the common stock during each quarterly period within the two most recent fiscal years, as reported by NASDAQ. Such prices reflect inter-dealer quotations, without adjustment for any retail markup, markdown or commission.

	<u>High</u>	<u>Low</u>
<u>Fiscal 2010:</u>		
Fourth Quarter Ended 6/27/2010	\$ 2.14	\$ 1.72
Third Quarter Ended 3/28/2010	2.20	1.51
Second Quarter Ended 12/27/2009	1.81	1.50
First Quarter Ended 9/27/2009	2.05	1.46
<u>Fiscal 2009:</u>		
Fourth Quarter Ended 6/28/2009	\$ 2.25	\$ 0.98
Third Quarter Ended 3/29/2009	2.01	1.00
Second Quarter Ended 12/28/2008	2.72	1.55
First Quarter Ended 9/28/2008	2.64	2.27

Under the Company's primary credit facility, the Company is restricted from any payment of dividends or other distributions on its common stock. The Company did not pay any dividends on its common stock during the fiscal years ended June 27, 2010 and June 28, 2009. Any determination to pay cash dividends in the future will be at the discretion of the Company's board of directors and will be dependent upon the Company's results of operations, financial condition, capital requirements, contractual restrictions and other factors deemed relevant. Currently, there is no intention to pay any dividends on our common stock.

#### **2007 Stock Purchase Plan**

On May 23, 2007, the Company's board of directors approved a stock purchase plan (the "2007 Stock Purchase Plan") authorizing the purchase on our behalf of up to 1,016,000 shares of our common stock in the open market or in privately negotiated transactions. On June 2, 2008, the Company's board of directors amended the 2007 Stock Purchase Plan to increase the number of share of common stock the Company may repurchase by 1,000,000 shares to a total of 2,016,000 shares. On April 22, 2009 the Company's board of directors amended the 2007 Stock Purchase Plan again to increase the number of shares of common stock the Company may repurchase by 1,000,000 shares to a total of 3,016,000 shares. The 2007 Stock Purchase Plan does not have an expiration date. There were no stock purchases in the fiscal year ended June 27, 2010.

The Company's ability to purchase shares of our common stock is subject to various laws, regulations and policies as well as the rules and regulations of the Securities and Exchange Commission (the "SEC"). Subsequent to June 27, 2010, the Company has not repurchased any outstanding shares but may make further purchases under the 2007 Stock Purchase Plan. The Company may also purchase shares of our common stock other than pursuant to the 2007 Stock Purchase Plan or other publicly announced plans or programs.

#### **Equity Compensation Plan Information**

The following table furnishes information with respect to the Company's equity compensation plans (including individual compensation arrangements) as of June 27, 2010:

Plan Category	Number of securities to be issued upon exercise of outstanding options, warrants, and rights	Weighted-average exercise price of outstanding options, warrants, and rights	Number of securities remaining available for future issuance under equity compensation plans
Equity compensation plans approved by security holders	565,510	\$2.37	934,490
Equity compensation plans not approved by security holders	-	\$ -	-
<b>Total</b>	<b>565,510</b>	<b>\$2.37</b>	<b>934,490</b>

Additional information regarding equity compensation can be found in the notes to the consolidated financial statements.

#### ITEM 6. SELECTED FINANCIAL DATA

Not required for smaller reporting company.

#### ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.

##### Results of Operations

*The following discussion should be read in conjunction with the consolidated financial statement and accompanying notes appearing elsewhere in this Annual Report on Form 10-K and may contain certain forward-looking statements. See "Risks Associated with Forward-Looking Statements."*

##### Overview

The Company is a franchisor and food and supply distributor to a system of restaurants operating under the trademark "Pizza Inn". At June 27, 2010, there were 312 Pizza Inn restaurants, consisting of three Company-owned restaurants and 309 franchised restaurants. At June 27, 2010, the domestic restaurants were operated as: (i) 151 Buffet Units; (ii) 35 Delco Units; and (iii) 49 Express Units. The 235 domestic restaurants were located in 18 states predominately situated in the southern half of the United States. Additionally, the Company had 77 international restaurants located in eleven foreign countries.

Diluted earnings per common share were \$0.15 in fiscal 2010 as compared to \$0.14 per share in the prior year. Net income for fiscal 2010 was unchanged at \$1.2 million on revenues of \$40.9 million in the current year and \$43.8 million in the prior year. Pre-tax income from continuing operations was \$2.2 million for fiscal 2010 as compared to \$1.9 million in the prior year.

Results of operations for fiscal 2010 and 2009 each included 52 weeks.

Management believes that key performance indicators in evaluating financial results include chain-wide domestic retail sales and the number and type of restaurants operating domestically. The following table summarizes these key performance indicators.

Domestic Restaurants	Fiscal Year Ended	
	June 27, 2010	June 28, 2009
Chainwide retail sales Buffet Units (in thousands)	\$ 104,390	\$ 110,659
Chainwide retail sales Delco Units (in thousands)	\$ 8,386	\$ 10,510
Chainwide retail sales Express Units (in thousands)	\$ 3,880	\$ 4,984
Average number of Buffet Units	152	154
Average number of Delco Units	37	40
Average number of Express Units	47	54

International Restaurants	Fiscal Year Ended	
	June 27, 2010	June 28, 2009
Chainwide retail sales Buffet Units (in thousands)	\$ 5,446	\$ 5,419
Chainwide retail sales Delco Units (in thousands)	\$ 10,781	\$ 11,584
Chainwide retail sales Express Units (in thousands)	\$ 1,534	\$ 1,617
Average number of Buffet Units	14	12
Average number of Delco Units	50	47
Average number of Express Units	9	9

Total domestic chainwide sales decreased 8% for the year ended June 27, 2010 and total international chainwide sales decreased 5% compared to the prior year. Domestic comparable store sales were also 8% lower than the prior year primarily due to high unemployment and competitor discount pricing promotions.

### Revenues

Revenues are primarily derived from sales of food, paper products and supplies by Norco to franchisees, franchise royalties and franchise fees. Financial results are dependent in large part upon the pricing and cost of these products and supplies to franchisees and the level of chain-wide retail sales, the latter of which is driven by changes in same store sales and restaurant count.

Total revenues for the fiscal year ended June 27, 2010 decreased 6.8%, or \$3.0 million, to \$40.9 million from \$43.9 million the prior year. Food and supply sales decreased \$3.8 million driven primarily by a decrease in total domestic chain-wide retail sales, while restaurant sales increased \$1.0 million primarily due to the opening of a new Company store in the second quarter of fiscal 2010.

### Food and Supply Sales

Food and supply sales by Norco include food and paper products and other distribution revenues. Food and supply sales decreased 10%, or \$3.8 million, to \$33.9 million in fiscal 2010 from \$37.8 million the prior year. The decrease in food and supply sales was due primarily to the combined impact of (i) a 9% decrease in cheese prices, (ii) an 8% decline in chainwide domestic retail sales resulting from an average of 12 fewer units, and (iii) 8% lower domestic comparable store sales than prior year.

### Franchise Revenue

Franchise revenue, which includes income from royalties and franchise fees, decreased 3%, or \$0.1 million, in fiscal 2010 compared to the prior year. Lower royalties, primarily due to lower retail sales resulting from fewer stores and lower comparable store sales, were partially offset by increased international development fees and higher domestic franchise fees. The following chart summarizes the major components of franchise revenue (in thousands):

	Fiscal Year Ended	
	June 27, 2010	June 28, 2009
Domestic royalties	\$ 3,279	\$ 3,587
International royalties	461	499
Domestic franchise fees	242	94
International development fees	85	-
Franchise revenue	<u>\$ 4,067</u>	<u>\$ 4,180</u>

### Restaurant Sales

Restaurant sales, which consist of revenue generated by the Company-owned restaurants, increased 53%, or \$1.0 million, in fiscal 2010 compared to the prior year. The increase was primarily the result of sales generated by the new Company store in Fort Worth, Texas. The following chart details revenues at Company-owned restaurants (in thousands):

	Fiscal Year Ended	
	June 27, 2010	June 28, 2009
Plano, Texas	\$ 697	\$ 715
Denton, Texas - opened October 2008	1,177	1,158
Fort Worth, Texas - opened September 2009	984	-
Total restaurant sales	<u>\$ 2,858</u>	<u>\$ 1,873</u>

### Cost of Sales

Cost of sales decreased 9% or \$3.3 million in fiscal 2010 compared to the prior year. This decrease was primarily the result of lower food and supply sales, lower cheese cost and lower distribution fees. Cost of sales, as a percentage of food and supply sales and restaurant sales, improved to 90% for fiscal 2010 compared to 92% for fiscal 2009.

### Franchise Expenses

Franchise expenses include selling, general and administrative expenses (primarily wages and travel expenses) directly related to the sale and continuing service of franchises and territories. These expenses increased slightly in fiscal 2010 compared to the prior year primarily as the result of higher payroll and travel expenses, partially offset by lower amortization, administrative expenses, trade show costs and research and development. The following chart summarizes the variances in franchise expenses (in thousands):

	Fiscal Year Ended	
	June 27, 2010	June 28, 2009
Payroll	\$ 1,508	\$ 1,346
Administrative expenses	46	87
Travel	240	176
Research and development	39	75
Trade shows	18	52
Training materials	19	42
Depreciation and amortization	-	46
Professional fees	46	66
Utilities	34	39
Total franchise expenses	<u>\$ 1,950</u>	<u>\$ 1,929</u>

### General and Administrative Expenses

General and administrative expenses increased 7%, or \$0.2 million, in fiscal 2010 compared to last year. The following chart summarizes the variances in general and administrative expenses (in thousands):

	Fiscal Year Ended	
	June 27, 2010	June 28, 2009
Legal and other professional fees	\$ 1,121	\$ 825
Depreciation and amortization	104	97
Payroll	1,371	1,352
Allocated overhead	(956)	(952)
Company stores	384	270
Information technology	79	132
Repairs and maintenance	38	41
Utilities	149	184
Administrative expenses and other	334	417
Occupancy costs	660	653
Stock compensation	165	198
Total general and administrative expenses	<u>\$ 3,449</u>	<u>\$ 3,217</u>

The increase in general and administrative was primarily due to increases in legal and other professional fees related to a franchise lawsuit and company store expenses due to pre-opening and other costs relating to the new store in Fort Worth, Texas, partially offset by in information technology programming costs, utility costs and administrative and other costs.

### Provision for Bad Debt

Bad debt provision related to accounts receivable from franchisees increased by \$80,000 to \$155,000 in fiscal 2010 compared to \$75,000 in the prior year. The current year includes an additional allowance due to the unexpected closure of two Buffet Units and the subsequent bankruptcy filing by one franchisee. The Company believes that the remaining restaurant closings in fiscal year 2010 did not have a material impact on collectibility of outstanding receivables and royalties because most of these closed restaurants were low volume units. For restaurants that are anticipated to close or are exhibiting signs of financial distress, credit terms are typically restricted, weekly food orders are required to be paid for prior to delivery and royalty and advertising fees are collected as add-ons to the delivered price of weekly food orders.

## Interest Expense

Interest expense increased \$5,000 for the year ended June 27, 2010, compared to prior year due to higher average borrowings on the Company's credit facilities in the current year. The higher average debt balance during fiscal 2010 was primarily attributed to the opening of the Ft. Worth, Texas Company store.

## Income Tax Expense

As the result of increased operating income, the Company booked an income tax expense of \$0.8 million for the year ended June 27, 2010 compared to \$0.5 million for the prior year. The effective tax rate for June 27, 2010 differed from the U.S. federal statutory rate ("statutory rate") of 34% due to the effects of state taxes. The effective tax rate for June 28, 2009 differed from the statutory rate due to the effect of state taxes and an adjustment to the deferred tax asset related to other reserves.

## Restaurant Openings and Closings

During fiscal 2010, a total of 25 new restaurants opened, including 13 domestic and 12 international restaurants. Domestically, 19 restaurants were closed by franchisees or terminated by the Company, typically because operations were not up to Company standards or there was poor financial performance. In addition, 3 international restaurants were closed. The following chart summarizes restaurant openings and closings for the year ended June 27, 2010 compared to the prior year:

Fiscal year ended June 27, 2010

Domestic	Beginning of Period	Opened	Closed	End of Period
Buffet Units	152	7	8	151
Delco Units	38	4	7	35
Express Units	51	2	4	49
International Units	68	12	3	77
Total	309	25	22	312

Fiscal year ended June 28, 2009

Domestic	Beginning of Period	Opened	Closed	End of Period
Buffet Units	158	3	9	152
Delco Units	41	1	4	38
Express Units	56	6	11	51
International Units	68	4	4	68
Total	323	14	28	309

## Liquidity and Capital Resources

### Sources and Uses of Funds

Cash flows from operating activities are generally the result of net income adjusted for depreciation and amortization and changes in working capital. Cash provided by operations was \$1.5 million in both fiscal years 2010 and 2009.

The Company used cash for investing activities of approximately \$0.8 million in fiscal 2010 mainly for the new Company store in Fort Worth, Texas that opened in September 2009 and the new store in Fort Worth opening in August 2010. The Company used cash for investing activities of approximately \$1.0 million in fiscal 2009 mainly for the new Company store that opened in Denton, Texas in October 2008 and the purchase of computer and software upgrades in the corporate office.

Cash flows from financing activities generally reflect changes in the Company's net borrowings during the period, together with treasury stock purchases and exercise of stock options. During fiscal 2010, the Company used \$.3 million to pay down bank debt. During fiscal 2009, the Company used \$2.0 million to repurchase treasury stock and increased net borrowings on its revolving credit facility of \$0.6 million, for a net use of cash for financing activities of \$1.4 million.

## Credit Facilities

On January 11, 2010, the Company entered into a Loan Agreement with Amegy Bank National Association (“Amegy”) providing for a \$2.0 million revolving credit facility (with a \$250 thousand letter of credit subfacility) and a \$1.0 million term loan facility.

The Company may borrow, repay and reborrow under the revolving credit facility through January 11, 2013, at which time all amounts outstanding under the revolving credit facility mature. Availability under the revolving credit facility is limited by advance rates on eligible inventory and accounts receivable, and the Company is required to maintain a zero balance on the revolving credit facility for at least 30 consecutive days each year. Interest on indebtedness from time to time outstanding under the revolving credit facility is computed at Amegy’s prime rate and is payable monthly. A quarterly commitment fee of 0.25% is payable on the average unused portion of the revolving credit facility.

Through January 11, 2011, Amegy has agreed to make up to four term loans under the term facility. Advances for such term loans are limited by a percentage of the costs of equipment and leasehold improvements for new restaurant locations of the Company and may not be reborrowed after repayment. Interest only is payable monthly on each term loan for up to 120 days after the initial advance. Thereafter, each term loan is payable in 36 equal monthly installments of principal plus accrued interest. Interest on each term loan accrues at Amegy’s prime rate plus 1% or, at the Company’s option, a fixed rate determined by Amegy. A fee of 0.5% of the total term loan facility was paid at closing.

The obligations of the Company under the Loan Agreement are secured by a pledge of substantially all of the assets of the Company and its subsidiaries including, but not limited to, accounts receivable, inventory and equipment. The Loan Agreement contains various affirmative covenants which, among other things, require the Company to provide Amegy with certain financial statements, compliance statements, reports and other information. The Loan Agreement also contains various negative covenants which, among other things, require the Company to maintain certain financial ratios and restrict the ability of the Company to engage in certain activities. If an event of default occurs under the Loan Agreement, Amegy may terminate all commitments under the credit facilities and declare all unpaid principal, interest and other amounts owing under the credit facilities to be immediately due and payable. As of June 27, 2010 the balance on the term loan facility was \$330,000 with an interest rate of 6% and the balance on the revolving credit facility was zero with an interest rate of 5%.

## Liquidity

We expect to fund continuing operations, planned capital expenditures, new restaurant openings and any additional repurchases of our common stock for the next fiscal year from operating cash flow and amounts available under our credit facilities. Based on budgeted and year-to-date cash flow information, we believe that we have sufficient liquidity to satisfy our cash requirements for the 2011 fiscal year.



## Critical Accounting Policies and Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires the Company's management to make estimates and assumptions that affect our reported amounts of assets, liabilities, revenues, expenses and related disclosure of contingent liabilities. The Company bases its estimates on historical experience and various other assumptions that it believes are reasonable under the circumstances. Estimates and assumptions are reviewed periodically. Actual results could differ materially from estimates.

The Company believes the following critical accounting policies require estimates about the effect of matters that are inherently uncertain, are susceptible to change, and therefore require subjective judgments. Changes in the estimates and judgments could significantly impact the Company's results of operations and financial condition in future periods.

Accounts receivable consist primarily of receivables generated from food and supply sales to franchisees and franchise royalties. The Company records a provision for doubtful receivables to allow for any amounts which may be unrecoverable based upon an analysis of the Company's prior collection experience, customer creditworthiness and current economic trends. Actual realization of accounts receivable could differ materially from the Company's estimates.

Inventory, which consists primarily of food, paper products and supplies primarily warehoused by the Company's third-party distributor, is stated at lower of cost or market, with cost determined according to the weighted average cost method. The valuation of inventory requires us to estimate the amount of obsolete and excess inventory. The determination of obsolete and excess inventory requires us to estimate the future demand for the Company's products within specific time horizons, generally six months or less. If the Company's demand forecast for specific products is greater than actual demand and the Company fails to reduce purchasing accordingly, the Company could be required to write down additional inventory, which would have a negative impact on the Company's gross margin.

The Company reviews long-lived assets for impairment when events or circumstances indicate that the carrying value of such assets may not be fully recoverable. Impairment is evaluated based on the sum of undiscounted estimated future cash flows expected to result from use of the assets compared to their carrying value. If impairment is recognized, the carrying value of the impaired asset is reduced to its fair value, based on discounted estimated future cash flows. During fiscal years 2010 and 2009, the Company tested its long-lived assets for impairment and determined there was no impairment.

The Company continually evaluates the realizability of its deferred tax assets based upon the Company's analysis of existing tax credits by jurisdiction and expectations of the Company's ability to utilize these tax assets through a review of estimated future taxable income and establishment of tax strategies. These estimates could be materially impacted by changes in future taxable income, the results of tax strategies or changes in tax law.

The Company recognizes food and supply revenue when products are delivered and the customer takes ownership and assumes risk of loss, collection of the relevant receivable is probable, persuasive evidence of an arrangement exists and the sales price is fixed or determinable. Franchise revenue consists of income from license fees, royalties, and area development and foreign master license sales. License fees are recognized as income when there has been substantial performance of the agreement by both the franchisee and the Company, generally at the time the restaurant is opened. Royalties are recognized as income when earned.

On June 25, 2007, the Company adopted FIN 48, which prescribes a comprehensive model for how a company should recognize, measure, present, and disclose in its financial statements uncertain tax positions that it has taken or expects to take on a tax return. FIN 48 requires that a company recognize in its financial statements the impact of tax positions that meet a "more likely than not" threshold, based on the technical merits of the position. The tax benefits recognized in the financial statements from such a position should be measured based on the largest benefit that has a greater than fifty percent likelihood of being realized upon ultimate settlement. As of June 27, 2010 and June 28, 2009, the Company had no uncertain tax positions.

The Company assesses its exposures to loss contingencies from legal matters based upon factors such as the current status of the cases and consultations with external counsel and provides for the exposure by accruing an amount if it is judged to be probable and can be reasonably estimated. If the actual loss from a contingency differs from management's estimate, operating results could be adversely impacted.

**ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.**

Not required for a smaller reporting company.

**ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA**

See information set forth on Index to Consolidated Financial Statements appearing on page F-1 of this report on Form 10-K.

**ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE.**

None.

**ITEM 9A(T). CONTROLS AND PROCEDURES.**

**Evaluation of Disclosure Controls and Procedures**

The Company's management, with the participation of the Company's principal executive officer and principal financial officer, evaluated the effectiveness of the Company's disclosure controls and procedures as of the end of the period covered by this report. Based on that evaluation, the principal executive officer and principal financial officer concluded that the Company's disclosure controls and procedures, as of the end of the period covered by this report, were effective in assuring that the information required to be disclosed by the Company in reports filed under the Securities Exchange Act of 1934 is (i) accumulated and communicated to management, including the principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding disclosure, and (ii) recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms.

**Management Report on Internal Control over Financial Reporting**

The Company's management is responsible for establishing and maintaining adequate "internal control over financial reporting" (as defined in Rule 13a-15(f) under the Securities Exchange Act of 1934). Under the supervision and with the participation of management, including our principal executive officer and principal financial officer, the Company has conducted an evaluation of the effectiveness of its internal control over financial reporting. The Company's management based its evaluation on criteria set forth in the framework in *Internal Control-Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based upon that evaluation, management has concluded that our internal control over financial reporting was effective as of June 27, 2010. During the most recent fiscal quarter, there have been no changes in the Company's internal controls over financial reporting that have materially affected, or are reasonably likely to materially affect, its internal control over financial reporting.

**ITEM 9B. OTHER INFORMATION.**

There is no information required to be disclosed under this Item.

## PART III

### ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE.

The information required by this Item is incorporated by reference from the Company's definitive proxy statement to be filed with the SEC pursuant to Regulation 14A not later than 120 days after the end of the fiscal year covered by this report.

### ITEM 11. EXECUTIVE COMPENSATION.

The information required by this Item is incorporated by reference from the Company's definitive proxy statement to be filed with the SEC pursuant to Regulation 14A not later than 120 days after the end of the fiscal year covered by this report.

### ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS.

The information required by this Item is incorporated by reference from the Company's definitive proxy statement to be filed with the SEC pursuant to Regulation 14A not later than 120 days after the end of the fiscal year covered by this report.

### ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS AND DIRECTOR INDEPENDENCE.

The information required by this Item is incorporated by reference from the Company's definitive proxy statement to be filed with the SEC pursuant to Regulation 14A not later than 120 days after the end of the fiscal year covered by this report.

### ITEM 14. PRINCIPAL ACCOUNTING FEES AND SERVICES.

The information required by this Item is incorporated by reference from the Company's definitive proxy statement to be filed with the SEC pursuant to Regulation 14A not later than 120 days after the end of the fiscal year covered by this report.

## PART IV

### ITEM 15. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES.

- (a) 1. The financial statements filed as part of this report are listed in the Index to Financial Statements and Supplemental Data under Part II, Item 8 of this Form 10-K.
2. The financial statement schedule filed as part of this report are listed in the Index to Financial Statements and Supplemental Data under Part II, Item 8 of this Form 10-K.
3. Exhibits:
  - 3.1 Amended and Restated By-Laws (filed as Exhibit 3.1 to Form 10-K for the fiscal year ended June 25, 2006 and incorporated herein by reference).
  - 3.2 Restated Articles of Incorporation (filed as Exhibit 3.2 to Form 10-K for the fiscal year ended June 25, 2006 and incorporated herein by reference).
  - 10.1 2005 Non-Employee Directors Stock Award Plan of the Company and form of Stock Option Award Agreement (filed as Exhibit 10.25 to Form 10-K for the fiscal year ended June 26, 2005 and incorporated herein by reference).\*

- 10.2 2005 Employee Incentive Stock Option Award Plan of the Company and form of Stock Option Award Agreement (filed as Exhibit 10.26 to Form 10-K for the fiscal year ended June 26, 2005 and incorporated herein by reference).\*
- 10.3 Employment Letter dated January 26, 2007, between Pizza Inn, Inc. and Charles R. Morrison (filed as Exhibit 10.1 to Form 8-K filed February 6, 2007, and incorporated herein by reference).\*
- 10.4 Employment Letter dated June 23, 2008, between Pizza Inn, Inc. and Nancy Ellefson (filed herewith).\*
- 10.5 Employment Letter dated January 23, 2009, between Pizza Inn, Inc. and Madison Jobe (filed as Exhibit 10.1 to Form 8-K filed April 26, 2010, and incorporated herein by reference).\*
- 10.6 Loan Agreement dated January 11, 2010 between the Company and Amegy Bank National Association (filed as Exhibit 10.1 to Form 8-K filed January 15, 2010 and incorporated herein by reference).
- 21.0 List of Subsidiaries of the Company (filed as Exhibit 21.0 to the Company's Annual Report on Form 10-K for the fiscal year ended June 26, 1994 and incorporated herein by reference).
- 23.1 Consent of Independent Registered Public Accounting Firm.
- 23.2 Consent of Independent Registered Public Accounting Firm.
- 31.1 Rule 13a-14(a)/15d-14(a) Certification of Principal Executive Officer.
- 31.2 Rule 13a-14(a)/15d-14(a) Certification of Principal Financial Officer.
- 32.1 Section 1350 Certification of Principal Executive Officer.
- 32.2 Section 1350 Certification of Principal Financial Officer.

\* Denotes a management contract or compensatory plan, contract or arrangement.

## SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Company has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: September 16, 2010

Pizza Inn, Inc.

By: /s/ Charles R. Morrison

Charles R. Morrison  
President and Chief Executive Officer  
(Principal Executive Officer)

By: /s/ Nancy Ellefson

Vice President of Finance and  
Principal Accounting Officer  
(Principal Financial Officer)

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed by the following persons on behalf of the Registrant and in the capacities and on the dates indicated.

<u>Name and Position</u>	<u>Date</u>
<u>/s/Mark E. Schwarz</u> Mark E. Schwarz Director and Chairman of the Board	<u>September 16, 2010</u>
<u>/s/Ramon D. Phillips</u> Ramon D. Phillips Director and Vice Chairman of the Board	<u>September 16, 2010</u>
<u>/s/ Steven M. Johnson</u> Steven M. Johnson Director	<u>September 16, 2010</u>
<u>/s/ James K. Zielke</u> James K. Zielke Director	<u>September 16, 2010</u>
<u>/s/Robert B. Page</u> Robert B. Page Director	<u>September 16, 2010</u>
<u>/s/ William C. Hammett, Jr.</u> William Hammett Director	<u>September 16, 2010</u>
<u>/s/ Clinton J. Coleman</u> Clinton J. Coleman Director	<u>September 16, 2010</u>

**PIZZA INN, INC.**  
**FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA**

<u>Description</u>	<u>Page No.</u>
Report of Independent Registered Public Accounting Firm – Montgomery Coscia Greilich LLP	F-2
Report of Independent Registered Public Accounting Firm – BDO USA, LLP (formerly known as BDO Seidman, LLP)	F-3
Consolidated Statements of Operations for the years ended June 27, 2010 and June 28, 2009.	F-4
Consolidated Balance Sheets at June 27, 2010 and June 28, 2009.	F-5
Consolidated Statements of Shareholders' Equity for the years ended June 27, 2010 and June 28, 2009.	F-6
Consolidated Statements of Cash Flows for the years ended June 27, 2010 and June 28, 2009.	F-7
Supplemental Disclosures of Cash Flow Information for the years ended June 27, 2010 and June 28, 2009.	F-8
Notes to Consolidated Financial Statements.	F-9

## Report of Independent Registered Public Accounting Firm

Board of Directors and Shareholders  
Pizza Inn, Inc.  
The Colony, Texas

We have audited the accompanying consolidated balance sheet of Pizza Inn, Inc. as of June 27, 2010 and the related consolidated statements of operations, shareholders' equity, and cash flows for the year ended June 27, 2010. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Company is not required to have to perform, an audit of its internal control over financial reporting. Our audits included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Pizza Inn, Inc. as of June 27, 2010, and the results of its operations and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America.

/s/ Montgomery Coscia Greilich LLP  
Plano, Texas  
September 15, 2010

## Report of Independent Registered Public Accounting Firm

Board of Directors and Shareholders  
Pizza Inn, Inc.  
The Colony, Texas

We have audited the accompanying consolidated balance sheet of Pizza Inn, Inc. as of June 28, 2009 and the related consolidated statements of operations, shareholders' equity, and cash flows for the year ended June 28, 2009. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audits included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Pizza Inn, Inc. at June 28, 2009, and the results of its operations and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America.

/s/ BDO USA, LLP  
(formerly known as BDO Seidman, LLP)

/s/ BDO Seidman, LLP  
Dallas, Texas

September 23, 2009



**PIZZA INN, INC.**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
*(In thousands, except per share amounts)*

	<b>Year Ended</b>	
	<b>June 27, 2010</b>	<b>June 28, 2009</b>
<b>REVENUES:</b>		
Food and supply sales	\$ 33,945	\$ 37,793
Franchise revenue	4,067	4,180
Restaurant sales	2,858	1,873
	<u>40,870</u>	<u>43,846</u>
<b>COSTS AND EXPENSES:</b>		
Cost of sales	33,023	36,355
Franchise expenses	1,950	1,929
General and administrative expenses	3,449	3,217
Severance	-	68
Provision for bad debts	155	75
Litigation costs	-	263
Interest expense	62	57
	<u>38,639</u>	<u>41,964</u>
<b>INCOME FROM CONTINUING OPERATIONS BEFORE TAXES</b>	2,231	1,882
Income tax expense	786	531
<b>INCOME FROM CONTINUING OPERATIONS</b>	1,445	1,351
Loss from discontinued operations, net of income tax benefit	(281)	(179)
<b>NET INCOME</b>	<u>\$ 1,164</u>	<u>\$ 1,172</u>
<b>EARNINGS (LOSS) PER SHARE OF COMMON STOCK - BASIC:</b>		
Income from continuing operations	\$ 0.18	\$ 0.16
Loss from discontinued operations	\$ (0.03)	\$ (0.02)
Net income	<u>\$ 0.15</u>	<u>\$ 0.14</u>
<b>EARNINGS (LOSS) PER SHARE OF COMMON STOCK - DILUTED:</b>		
Income from continuing operations	\$ 0.18	\$ 0.16
Loss from discontinued operations	\$ (0.03)	\$ (0.02)
Net income	<u>\$ 0.15</u>	<u>\$ 0.14</u>
<b>Weighted average common shares outstanding - basic</b>	<u>8,011</u>	<u>8,580</u>
<b>Weighted average common shares outstanding - diluted</b>	<u>8,011</u>	<u>8,580</u>

*See accompanying Reports of Independent Registered Public Accounting Firms and Notes to Consolidated Financial Statements.*

**PIZZA INN, INC.**  
**CONSOLIDATED BALANCE SHEETS**  
*(In thousands, except share amounts)*

<b>ASSETS</b>	<b>June 27, 2010</b>	<b>June 28, 2009</b>
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	\$ 761	\$ 274
Accounts receivable, less allowance for doubtful accounts of \$178 and \$203, respectively	2,678	2,559
Income tax receivable	184	80
Inventories	1,489	1,371
Property held for sale	16	17
Deferred income tax assets	723	618
Prepaid expenses and other	260	233
Total current assets	6,111	5,152
<b>LONG-TERM ASSETS</b>		
Property, plant and equipment, net	2,167	1,743
Deferred income tax assets	48	86
Deposits and other	132	81
	\$ 8,458	\$ 7,062
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>		
<b>CURRENT LIABILITIES</b>		
Accounts payable - trade	\$ 1,783	\$ 1,806
Deferred revenues	236	132
Accrued expenses	1,360	1,009
Bank debt	110	-
Total current liabilities	3,489	2,947
<b>LONG-TERM LIABILITIES</b>		
Deferred gain on sale of property	134	159
Deferred revenues, net of current portion	207	246
Bank debt	220	621
Other long-term liabilities	27	37
Total liabilities	4,077	4,010
<b>COMMITMENTS AND CONTINGENCIES (See Notes F and I)</b>		
<b>SHAREHOLDERS' EQUITY</b>		
Common stock, \$.01 par value; authorized 26,000,000 shares; issued 15,130,319 shares; outstanding 8,010,919 shares	151	151
Additional paid-in capital	8,906	8,741
Retained earnings	19,960	18,796
Treasury stock at cost 7,119,400 shares	(24,636)	(24,636)
Total shareholders' equity	4,381	3,052
	\$ 8,458	\$ 7,062

*See accompanying Reports of Independent Registered Public  
Accounting Firms and Notes to Consolidated Financial Statements.*

PIZZA INN, INC.  
CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY  
(In thousands)

	Common Stock		Additional Paid-in Capital	Retained Earnings	Treasury Shares	Treasury Stock at Cost	Total
	Shares	Amount					
<b>BALANCE, JUNE 29, 2008</b>	<u>9,104</u>	<u>\$ 151</u>	<u>\$ 8,543</u>	<u>\$ 17,624</u>	<u>(6,026)</u>	<u>\$ (22,664)</u>	<u>\$ 3,654</u>
Treasury stock purchases	(1,093)	-	-	-	(1,093)	(1,972)	(1,972)
Stock compensation expense	-	-	198	-	-	-	198
Net income	-	-	-	1,172	-	-	1,172
<b>BALANCE, JUNE 28, 2009</b>	<u>8,011</u>	<u>\$ 151</u>	<u>\$ 8,741</u>	<u>\$ 18,796</u>	<u>(7,119)</u>	<u>\$ (24,636)</u>	<u>\$ 3,052</u>
Stock compensation expense	-	-	165	-	-	-	165
Net income	-	-	-	1,164	-	-	1,164
<b>BALANCE, JUNE 27, 2010</b>	<u>8,011</u>	<u>\$ 151</u>	<u>\$ 8,906</u>	<u>\$ 19,960</u>	<u>(7,119)</u>	<u>\$ (24,636)</u>	<u>\$ 4,381</u>

*See accompanying Reports of Independent Registered Public  
Accounting Firms and Notes to Consolidated Financial Statements.*

**PIZZA INN, INC.**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
*(In thousands)*

	Year Ended	
	June 27, 2010	June 28, 2009
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net income	\$ 1,164	\$ 1,172
Adjustments to reconcile net income to cash provided by operating activities:		
Depreciation and amortization	357	290
Provision for bad debt	155	75
Stock compensation expense	165	198
Deferred income taxes	(67)	88
Changes in operating assets and liabilities:		
Notes and accounts receivable	(269)	146
Income tax receivable	(104)	192
Inventories	(117)	25
Accounts payable - trade	(23)	(574)
Accrued expenses	380	(175)
Prepaid expenses and other	(94)	80
<b>Cash provided by operating activities</b>	<b>1,547</b>	<b>1,517</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Capital expenditures	(769)	(1,049)
<b>Cash used for investing activities</b>	<b>(769)</b>	<b>(1,049)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Net (payments) borrowings of long-term bank debt	(291)	621
Purchases of treasury stock	-	(1,972)
<b>Cash used for financing activities</b>	<b>(291)</b>	<b>(1,351)</b>
Net increase (decrease) in cash and cash equivalents	487	(883)
Cash and cash equivalents, beginning of year	274	1,157
Cash and cash equivalents, end of year	\$ 761	\$ 274

*See accompanying Reports of Independent Registered Public Accounting Firms and Notes to Consolidated Financial Statements.*

**PIZZA INN, INC.**  
**SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION**  
*(In thousands)*

	<u>Year Ended</u>	
	<u>June 27, 2010</u>	<u>June 28, 2009</u>
<b>CASH PAID FOR:</b>		
Interest payments	\$ 62	\$ 57
Income tax payments, net of refunds	742	244

*See accompanying Reports of Independent Registered Public  
Accounting Firms and Notes to Consolidated Financial Statements.*

**PIZZA INN, INC.**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**NOTE A - ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:**

***Description of Business:***

Pizza Inn, Inc. (the "Company" or, in the first person, "we", "us" or "our"), a Missouri corporation incorporated in 1983, is the successor to a Texas company of the same name, which was incorporated in 1961. The Company is the franchisor and food and supply distributor to a system of restaurants operating under the trademark "Pizza Inn."

On June 27, 2010, the Pizza Inn system consisted of 312 locations, including three Company-operated restaurants and 309 franchised restaurants, with franchises in 18 states and 12 foreign countries. Domestic restaurants were located predominantly in the southern half of the United States, with Texas, North Carolina, Arkansas and South Carolina accounting for approximately 37%, 16%, 8% and 7%, respectively, of the total number of domestic restaurants. Through the Company's Norco Restaurant Services Company ("Norco") division, and through an agreement with a third party distributor, the Company provides and facilitates food and supplies distribution to its domestic and international system of restaurants.

***Principles of Consolidation:***

The consolidated financial statements include the accounts of the Company and its subsidiaries, all of which are wholly owned. All appropriate inter-company balances and transactions have been eliminated.

***Cash and Cash Equivalents:***

The Company considers all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents.

***Inventories:***

Inventory, which consists primarily of food, paper products and supplies primarily warehoused by the Company's third-party distributor, is stated at lower of cost or market, with cost determined according to the weighted average cost method. The valuation of inventory requires us to estimate the amount of obsolete and excess inventory. The determination of obsolete and excess inventory requires us to estimate the future demand for the Company's products within specific time horizons, generally six months or less. If the Company's demand forecast for specific products is greater than actual demand and the Company fails to reduce purchasing accordingly, the Company could be required to write down additional inventory, which would have a negative impact on the Company's gross margin.

***Closed Restaurants and Discontinued Operations:***

The authoritative guidance on "Accounting for the Impairment or Disposal of Long-Lived Assets," requires that discontinued operations that meet certain criteria be reflected in the statement of operations after results of continuing operations as a net amount. This guidance also requires that the operations of the closed restaurants, including any impairment charges, be reclassified to discontinued operations for all periods presented.

The authoritative guidance on "Accounting for Costs Associated with Exit or Disposal Activities," requires that a liability for a cost associated with an exit or disposal activity be recognized when the liability is incurred. This authoritative guidance also establishes that fair value is the objective for initial measurement of the liability.

The Company closed two of its restaurants in Houston, Texas during the quarter ended September 23, 2007. The results of operations for these two restaurants are reported as discontinued operations in the Consolidated Statement of Operations. No provision for impairment was required to be taken at that time because the impairment taken in the fiscal year ended June 24, 2007, reduced the carrying value of the properties to their estimated net realizable value (proceeds less cost to sell). During the fourth quarter of fiscal 2010, the Company entered into a lease buy-out of one of these locations for \$150,000 which eliminated all future obligations under this lease. The estimated net realizable value for the remaining location remains unchanged. This property is on the market for sub-lease. Because we believe that the property will sub-lease at or above the current lease rates, we have not reserved any additional costs related to our obligations under this non-cancelable lease.

***Property Held for Sale:***

Assets that are to be disposed of by sale are recognized in the consolidated financial statements at the lower of carrying amount or estimated net realizable value (proceeds less cost to sell), and are not depreciated after being classified as held for sale. In order for an asset to be classified as held for sale, the asset must be actively marketed, be available for immediate sale and meet certain other specified criteria. At June 27, 2010, the Company had approximately \$16,000 of assets classified as held for sale, representing miscellaneous trailers and other transportation equipment.

***Property, Plant and Equipment:***

Property, plant and equipment are stated at cost less accumulated depreciation and amortization. Repairs and maintenance are charged to operations as incurred while major renewals and betterments are capitalized. Upon the sale or disposition of a fixed asset, the asset and the related accumulated depreciation or amortization is removed from the accounts and the gain or loss is included in operations. The Company capitalizes interest on borrowings during the active construction period of major capital projects. Capitalized interest is added to the cost of the underlying asset and amortized over the estimated useful life of the asset.

Depreciation and amortization are computed on the straight-line method over the estimated useful lives of the assets or, in the case of leasehold improvements, over the term of the lease including any reasonably assured renewal periods, if shorter. The useful lives of the assets range from three to 39 years.

***Long-Lived Asset Impairment Assessments:***

The Company reviews long-lived assets for impairment when events or circumstances indicate that the carrying value of such assets may not be fully recoverable. Impairment is evaluated based on the sum of undiscounted estimated future cash flows expected to result from use of the assets compared to their carrying value. If impairment is recognized, the carrying value of the impaired asset is reduced to its fair value, based on discounted estimated future cash flows. During fiscal years 2010 and 2009, the Company tested its long-lived assets for impairment and determined there was no impairment.

***Accounts Receivable:***

Accounts receivable consist primarily of receivables from food and supply sales and franchise royalties. The Company records a provision for doubtful receivables to allow for any amounts that may be unrecoverable based upon an analysis of the Company's prior collection experience, customer creditworthiness and current economic trends. After all attempts to collect a receivable have failed, the receivable is written off against the allowance. Finance charges may be accrued at a rate of 18% per year, or up to the maximum amount allowed by law, on past due receivables. The interest income recorded from finance charges is immaterial.

***Income Taxes:***

Income taxes are accounted for using the asset and liability method pursuant to the authoritative guidance on *Accounting for Income Taxes*. Deferred taxes are recognized for the tax consequences of "temporary differences" by applying enacted statutory tax rates applicable to future years to differences between the financial statement and carrying amounts and the tax bases of existing assets and liabilities. The effect on deferred taxes for a change in tax rates is recognized in income in the period that includes the enactment date. The Company recognizes future tax benefits to the extent that realization of such benefits is more likely than not.

Management evaluates the deferred tax asset at the end of each fiscal quarter to determine if an allowance against the deferred tax asset is required, and at the end of fiscal years 2010 and 2009 determined that it was more likely than not that the deferred tax asset would be fully realized based on the Company's recent history of pre-tax profits, the expectation of future taxable income and the future reversal of temporary differences. Therefore, no allowance was recorded. This determination and future estimates could be impacted by changes in future taxable income, the results of tax strategies or changes in tax laws.

The Company follows the authoritative guidance that prescribes a comprehensive model for how a company should recognize, measure, present, and disclose in its financial statements uncertain tax positions that it has taken or expects to take on a tax return. This authoritative guidance requires that a company recognize in its financial statements the impact of tax positions that meet a "more likely than not" threshold, based on the technical merits of the position. The tax benefits recognized in the financial statements from such a position should be measured based on the largest benefit that has a greater than fifty percent likelihood of being realized upon ultimate settlement. As of June 27, 2010 and June 28, 2009, the Company had no uncertain tax positions.

**Revenue Recognition:**

The Company recognizes food and supply revenue when products are delivered and the customer takes ownership and assumes risk of loss, collection of the relevant receivable is probable, persuasive evidence of an arrangement exists and the sales price is fixed or determinable.

The Company's Norco division sells food and supplies to franchisees on trade accounts under terms common in the industry. Norco sales are reflected under the caption "Food and supply sales." Shipping and handling costs billed to customers are recognized as revenue and the associated costs are included in cost of sales.

Franchise revenue consists of income from license fees, royalties, and area development and foreign master license sales. License fees are recognized as income when there has been substantial performance of the agreement by both the franchisee and the Company, generally at the time the restaurant is opened. Royalties are recognized as income when earned. For the years ended June 27, 2010 and June 28, 2009, 92% and 98%, respectively, of franchise revenue was comprised of recurring royalties.

**Stock Options:**

We account for stock options using the fair value recognition provisions of the authoritative guidance on *Share-Based Payments*.

The Company uses the Black-Scholes formula to estimate the value of stock-based compensation for options granted to employees and directors and expects to continue to use this acceptable option valuation model in the future. The authoritative guidance also requires the benefits of tax deductions in excess of recognized compensation cost to be reported as a financing cash flow.

At June 27, 2010, the Company had one stock-based employee compensation plan, and one stock-based non-employee director compensation plan. Stock options under these plans are granted at exercise prices equal to the fair market value of the Company's stock at the dates of grant. Generally those options vest ratably over various vesting periods. The Company's stock-based compensation plans are described more fully in Note H.

**Fair Value of Financial Instruments:**

The carrying amounts of accounts receivable and accounts payable approximate fair value because of the short maturity of these instruments. The Company had approximately \$0.3 million in bank debt at June 27, 2010. The fair value of bank debt approximates its carrying value at June 27, 2010.



**Contingencies:**

Provisions for legal settlements are accrued when payment is considered probable and the amount of loss is reasonably estimable in accordance with the authoritative guidance on *Accounting for Contingencies*. If the best estimate of cost can only be identified within a range and no specific amount within that range can be determined more likely than any other amount within the range, and the loss is considered probable, the minimum of the range is accrued. Legal and related professional services costs to defend litigation are expensed as incurred.

**Use of Management Estimates:**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires the Company's management to make estimates and assumptions that affect its reported amounts of assets, liabilities, revenues, expenses and related disclosure of contingent liabilities. The Company bases its estimates on historical experience and other various assumptions that it believes are reasonable under the circumstances. Estimates and assumptions are reviewed periodically. Actual results could differ materially from estimates.

**Fiscal Year:**

The Company's fiscal year ends on the last Sunday in June. The fiscal year ended June 27, 2010 and the fiscal year ended June 28, 2009 both contained 52 weeks.

**NOTE B – PROPERTY, PLANT AND EQUIPMENT:**

Property, and plant and equipment consist of the following (in thousands):

	<u>Estimated Useful Lives</u>	<u>June 27, 2010</u>	<u>June 28, 2009</u>
Equipment, furniture and fixtures	3 - 7 yrs	\$ 2,311	\$ 2,025
Software	5 yrs	161	141
Land	-	127	127
Building	39 years	167	167
Leasehold improvements	10 yrs or lease term, if shorter	2,078	1,615
		<u>4,844</u>	<u>4,075</u>
Less: accumulated depreciation/amortization		<u>(2,677)</u>	<u>(2,332)</u>
		<u>\$ 2,167</u>	<u>\$ 1,743</u>

Depreciation and amortization expense was approximately \$0.4 million for the year ended June 27, 2010 and approximately \$0.3 million for the year ended June 28, 2009.

**NOTE C - ACCRUED EXPENSES:**

Accrued expenses consist of the following (in thousands):

	June 27, 2010	June 28, 2009
Compensation	\$ 226	\$ 227
Accrued rent	544	315
Other	285	165
Professional fees	170	167
Insurance loss reserves	135	135
	<u>\$ 1,360</u>	<u>\$ 1,009</u>

**NOTE D - LONG-TERM DEBT:**

On January 23, 2007, the Company and The CIT Group / Commercial Services, Inc. ("CIT") entered into an agreement for a revolving credit facility of up to \$3.5 million (the "CIT Credit Facility"). The actual availability on the CIT Credit Facility was determined by advance rates on eligible inventory and accounts receivable. Interest on borrowings outstanding on the CIT Credit Facility was at a rate equal to the prime rate plus an interest rate margin of 0.0% to 0.5% or, at the Company's option, at the LIBOR rate plus an interest rate margin of 2.0% to 3.0%. The specific interest rate margin was based on the Company's performance under certain financial ratio tests. An annual commitment fee was payable on any unused portion of the CIT Credit Facility at a rate of 0.375%. All of the Company's (and its subsidiaries') personal property assets (including, but not limited to, accounts receivable, inventory, equipment, and intellectual property) were pledged to secure payment and performance of the CIT Credit Facility, which was subject to customary covenants for asset-based loans.

On June 27, 2007, the Company and CIT entered into an agreement to amend the CIT Credit Facility to (i) allow the Company to repurchase Company stock in an amount up to \$3.0 million, (ii) allow the Company to make permitted cash distributions or cash dividend payments to the Company's shareholders in the ordinary course of business and (iii) increase the aggregate capital expenditure limit from \$0.8 million to \$3.0 million per fiscal year. On May 30, 2008, the Company again amended the CIT Credit Facility to permit the Company to repurchase up to \$7.0 million of the Company's common stock. As of June 28, 2009, \$0.6 million was outstanding on the CIT Credit Facility at an interest rate of 3.5% and the Company had additional borrowing availability of \$2.4 million.

On January 11, 2010, the Company entered into a Loan Agreement with Amegy Bank National Association ("Amegy") providing for a \$2.0 million revolving credit facility (with a \$250 thousand letter of credit subfacility) and a \$1.0 million term loan facility. In connection with this transaction, the Company repaid and terminated the CIT Credit Facility.

The Company may borrow, repay and reborrow under the Amegy revolving credit facility through January 11, 2013, at which time all amounts outstanding under the revolving credit facility mature. Availability under the revolving credit facility is limited by advance rates on eligible inventory and accounts receivable, and the Company is required to maintain a zero balance on the revolving credit facility for at least 30 consecutive days each year. Interest on indebtedness from time to time outstanding under the revolving credit facility is computed at Amegy's prime rate and is payable monthly. A quarterly commitment fee of 0.25% is payable on the average unused portion of the revolving credit facility.

Through January 11, 2011, Amegy has agreed to make up to four term loans under the term facility. Advances for such term loans are limited by a percentage of the costs of equipment and leasehold improvements for new restaurant locations of the Company and may not be reborrowed after repayment. Interest only is payable monthly on each term loan for up to 120 days after the initial advance. Thereafter, each term loan is payable in 36 equal monthly installments of principal plus accrued interest. Interest on each term loan accrues at Amegy's prime rate plus 1% or, at the Company's option, a fixed rate determined by Amegy. A fee of 0.5% of the total term loan facility was paid at closing.

The obligations of the Company under the Loan Agreement are secured by a pledge of substantially all of the assets of the Company and its subsidiaries including, but not limited to, accounts receivable, inventory and equipment. The Loan Agreement contains various affirmative covenants which, among other things, require the Company to provide Amegy with certain financial statements, compliance statements, reports and other information. The Loan Agreement also contains various negative covenants which, among other things, require the Company to maintain certain financial ratios and restrict the ability of the Company to engage in certain activities. If an event of default occurs under the Loan Agreement, Amegy may terminate all commitments under the credit facilities and declare all unpaid principal, interest and other amounts owing under the credit facilities to be immediately due and payable. As of June 27, 2010 the balance on the term loan facility was \$330,000 with an interest rate of 6% and the balance on the revolving credit facility was zero with an interest rate of 5%.

**NOTE E - INCOME TAXES:**

Provision (benefit) for income taxes from continuing operations consists of the following (in thousands):

	<b>Year Ended</b>	
	<b>June 27, 2010</b>	<b>June 28, 2009</b>
Current - Federal	\$ 770	\$ 422
Current - State	79	20
Deferred - Federal	(50)	139
Deferred - State	(13)	(50)
Provision for income taxes	<u>\$ 786</u>	<u>\$ 531</u>

There were no income taxes associated with discontinued operations.

The effective income tax rate varied from the statutory rate for the years ended June 27, 2010 and June 28, 2009 as reflected below (in thousands):

	<b>June 27, 2010</b>	<b>June 28, 2009</b>
Federal income taxes based on 34% of pre-tax income	\$ 664	\$ 580
State income tax, net of federal effect	43	(19)
Permanent adjustments	54	21
Other	25	(51)
	<u>\$ 786</u>	<u>\$ 531</u>

The tax effects of temporary differences that give rise to the net deferred tax assets consisted of the following (in thousands):

	<u>June 27, 2010</u>	<u>June 28, 2009</u>
Reserve for bad debt	\$ 63	\$ 72
Depreciable assets	48	86
Deferred fees	75	39
Other reserves and accruals	557	492
Credit carryforwards	28	29
Net operating loss carryforwards	<u>-</u>	<u>(14)</u>
Gross deferred tax asset	771	704
Valuation allowance	<u>-</u>	<u>-</u>
Net deferred tax asset	<u>\$ 771</u>	<u>\$ 704</u>

**NOTE F - LEASES:**

Premises occupied by Company-owned restaurants are leased for initial terms of five to ten years, and each has multiple renewal terms. Each lease agreement contains either a provision requiring additional rent if sales exceed specified amounts or an escalation clause based upon a predetermined multiple. In fiscal years 2010 and 2009, the Company did not incur any additional rent.

On December 19, 2006, the Company sold its real estate, corporate office building and distribution facility located at 3551 Plano Parkway, The Colony, Texas to Vintage Interests, L.P. ("Vintage"), and entered into a ten-year lease agreement with Vintage for the corporate office building.

Future minimum rental payments under non-cancelable leases with initial or remaining terms of one year or more at June 27, 2010 were as follows (in thousands):

	<b>Operating Leases</b>
2011	\$ 826
2012	890
2013	918
2014	926
2015	937
Thereafter	<u>2,289</u>
	<u>\$ 6,786</u>

Rental expense consisted of the following (in thousands):

	<b>Year Ended</b>	
	<b>June 27, 2010</b>	<b>June 28, 2009</b>
Minimum rentals	\$ 766	\$ 688
Sublease rentals	(9)	(12)
	<u>\$ 757</u>	<u>\$ 676</u>

**NOTE G - EMPLOYEE BENEFITS:**

The Company has a tax advantaged savings plan that is designed to meet the requirements of Section 401(k) of the Internal Revenue Code (the "Code"). The current plan is a modified continuation of a similar savings plan established by the Company in 1985. Employees who have completed six months of service and are at least 21 years of age are eligible to participate in the plan. The plan provides that participating employees may elect to have between 1% and 15% of their compensation deferred and contributed to the plan subject to certain IRS limitations. Effective June 27, 2005, the Company contributes on behalf of each participating employee an amount equal to 50% of the employee's contributions up to 4% of compensation. Separate accounts are maintained with respect to contributions made on behalf of each participating employee. Employer matching contributions and earnings thereon are invested in the same investments as each participant's employee deferral. The plan is subject to the provisions of the Employee Retirement Income Security Act, as amended, and is a profit sharing plan as defined in Section 401 of the Code.

For the years ended June 27, 2010 and June 28, 2009, total matching contributions to the tax advantaged savings plan by the Company on behalf of participating employees were approximately \$28,000 and \$23,000, respectively.

**NOTE H - STOCK OPTIONS:**

In June 2005, the 2005 Employee Incentive Stock Option Award Plan (the "2005 Employee Plan") was approved by the Company's shareholders with a plan effective date of June 23, 2005. Under the 2005 Employee Plan, officers and employees of the Company are eligible to receive options to purchase shares of the Company's common stock. Options are granted at market value of the stock on the date of grant, are subject to various vesting and exercise periods as determined by the Compensation Committee of the Board of Directors, and may be designated as non-qualified or incentive stock options. A total of one million shares of common stock are authorized for issuance under the 2005 Employee Plan. During the 2010 fiscal year, no options were granted under the 2005 Employee Plan while 30,000 options were forfeited by employees who left the Company during the year and 5,000 options expired. As of June 27, 2010, there were 745,000 shares available under the plan.

The shareholders also approved the 2005 Non-Employee Directors Stock Award Plan (the "2005 Directors Plan") in June 2005, to be effective as of June 23, 2005. Directors not employed by the Company are eligible to receive stock options under the 2005 Directors Plan. Options for common stock equal to twice the number of shares of common stock acquired during the previous fiscal year can be granted, up to 40,000 shares per year, to each non-employee director. Options are granted at market value of the stock on the first day of each fiscal year, which is also the date of grant, and with various vesting periods beginning at a minimum of six months and with exercise periods up to ten years. A total of 500,000 shares of Company common stock are authorized for issuance pursuant to the 2005 Directors Plan. During the 2010 fiscal year, 115,510 options were granted under the 2005 Directors Plan, all of which were outstanding at June 27, 2010. As of June 27, 2010, there were 189,490 shares available under the plan.

A summary of stock option transactions under all of the Company's stock option plans and information about fixed-price stock options is as follows:

	Year Ended			
	June 27, 2010		June 28, 2009	
	Shares	Weighted-Average Exercise Price	Shares	Weighted-Average Exercise Price
Outstanding at beginning of year	485,000	\$ 2.49	275,000	\$ 2.55
Granted	115,510	\$ 1.90	305,000	\$ 2.40
Exercised	-	\$ -	-	\$ -
Forfeited/Canceled/Expired	(35,000)	\$ 2.40	(95,000)	\$ 2.38
Outstanding at end of year	<u>565,510</u>	<u>\$ 2.37</u>	<u>485,000</u>	<u>\$ 2.49</u>
Exercisable at end of year	250,500	\$ 2.54	86,000	\$ 2.88
Weighted-average fair value of options granted during the year		\$ 1.90		\$ 2.40
Total intrinsic value of options exercised		\$ -		\$ -

The total intrinsic value of options outstanding and options exercisable at June 27, 2010 is \$0.

The following table provides information on options outstanding and options exercisable at June 27, 2010:

Range of Exercise Prices	Options Outstanding			Options Exercisable		
	Shares Outstanding at June 27, 2010	Weighted-Average Remaining Contractual Life (Years)	Weighted-Average Exercise Price	Shares Exercisable at June 27, 2010	Weighted-Average Exercise Price	
\$ 1.90 - 2.25	230,510	8.22	\$ 2.05	31,500	\$ 2.22	
\$ 2.25 - 2.60	220,000	7.85	\$ 2.40	139,000	\$ 2.33	
\$ 2.60 - 2.95	75,000	5.10	\$ 2.89	40,000	\$ 2.87	
\$ 2.95 - 3.30	40,000	7.36	\$ 3.17	40,000	\$ 3.17	
	<u>565,510</u>	<u>7.69</u>	<u>\$ 2.38</u>	<u>250,500</u>	<u>\$ 2.54</u>	

We determine fair value following the authoritative guidance as follows:

**Valuation and Amortization Method.** We estimate the fair value of share-based awards granted using the Black-Scholes option valuation model. We amortize the fair value of all awards on a straight-line basis over the requisite service periods, which are generally the vesting periods.

**Expected Life.** The expected life of awards granted represents the period of time that they are expected to be outstanding. Unless a life is specifically stated, we determine the expected life using the "simplified method" in accordance with Staff Accounting Bulletin No. 110 since we do not have sufficient historical share option exercise experience.

Expected Volatility. Using the Black-Scholes option valuation model, we estimate the volatility of our common stock at the date of grant based on the historical volatility of our common stock.

Risk-Free Interest Rate. We base the risk-free interest rate used in the Black-Scholes option valuation model on the implied yield currently available on U.S. Treasury zero-coupon issues with an equivalent remaining term equal to the expected life of the award.

Expected Dividend Yield. We have not paid any cash dividends on our common stock in the last ten years and we do not anticipate paying any cash dividends in the foreseeable future. Consequently, we use an expected dividend yield of zero in the Black-Scholes option valuation model.

Expected Forfeitures. We use historical data to estimate pre-vesting option forfeitures. We record stock-based compensation only for those awards that are expected to vest.

The following weighted average assumptions were used for options granted or had options been granted:

Fiscal Years Ended	June 27, 2010	June 28, 2009
Expected life (in years)	5.5	5.8
Expected volatility	43.4%	40.5%
Risk-free interest rate	2.3%	3.2%
Expected forfeiture rate	0.0%	11.0%

The share based compensation expense is included in general and administrative expense in the statement of operations.

At June 27, 2010, the Company had unvested options to purchase 194,500 shares with a weighted average grant date fair value of \$2.39. The total remaining unrecognized compensation cost related to unvested awards amounted to approximately \$0.1 million at June 27, 2010. The weighted average remaining requisite service period of the unvested awards was 21 months. Stock compensation expense recognized in both fiscal years 2010 and 2009 was \$0.2 million.

#### NOTE I - COMMITMENTS AND CONTINGENCIES:

On April 22, 2009, the board of directors of the Company amended the stock repurchase plan first authorized on May 23, 2007, and previously amended on June 2, 2008, by increasing the aggregate number of shares of common stock the Company may repurchase under the plan by 1,000,000 shares to a total of 3,016,000 shares. As of June 27, 2010, there were 848,425 shares available to repurchase under the plan.

The Company is subject to various claims and contingencies related to employment agreements, franchise disputes, lawsuits, taxes, food product purchase contracts and other matters arising out of the normal course of business. Management believes that any such claims and actions currently pending are either covered by insurance or would not have a material adverse effect on the Company's annual results of operations or financial condition if decided in a manner that is unfavorable to us.

#### NOTE J - EARNINGS PER SHARE:

The Company computes and presents earnings per share ("EPS") in accordance with the authoritative guidance on *Earnings Per Share*. Basic EPS excludes the effect of potentially dilutive securities while diluted EPS reflects the potential dilution that would occur if securities or other contracts to issue common stock were exercised, converted or resulted in the issuance of common stock that then shared in the earnings of the entity.

The following table shows the reconciliation of the numerator and denominator of the basic EPS calculation to the numerator and denominator of the diluted EPS calculation (in thousands, except per share amounts).

	Year Ended	
	June 27, 2010	June 29, 2008
Income from continuing operations	\$ 1,445	\$ 1,351
Discontinued operations	(281)	(179)
Net income available to common stockholders	<u>\$ 1,164</u>	<u>\$ 1,172</u>
<b>BASIC:</b>		
Weighted average common shares	8,011	8,580
Income from continuing operations per share	\$ 0.18	\$ 0.16
Discontinued operations per common share	(0.03)	(0.02)
Net income per common share	<u>\$ 0.15</u>	<u>\$ 0.14</u>
<b>DILUTED:</b>		
Weighted average common shares	8,011	8,580
Stock options	-	-
Average common shares outstanding	<u>8,011</u>	<u>8,580</u>
Income from continuing operations per share	\$ 0.18	\$ 0.16
Discontinued operations per common share	(0.03)	(0.02)
Net income per common share	<u>\$ 0.15</u>	<u>\$ 0.14</u>

At June 27, 2010, options to purchase 565,510 shares of common stock at exercise prices ranging from \$1.90 to \$3.17 were not included in the computation of diluted EPS because the options' exercise price were greater than the average market price of the common shares during the year. At June 28, 2009, options to purchase 485,000 shares of common stock at exercise prices ranging from \$2.00 to \$3.17 were not included in the computation of diluted EPS because the options' exercise price were greater than the average market price of the common shares during the year.

**NOTE K- SEGMENT REPORTING:**

The Company has two reportable operating segments as determined by management using the "management approach" as defined by the authoritative guidance on *Disclosures about Segments of an Enterprise and Related Information*: (1) Food and Equipment Sales and Distribution, and (2) Franchise and Other. These segments are a result of differences in the nature of the products and services sold. Corporate administration costs, which include, but are not limited to, general accounting, human resources, legal and credit and collections, are partially allocated to the two operating segments. Other revenue consists of nonrecurring items.

The Food and Equipment Distribution segment sells and distributes proprietary and non-proprietary items to franchisees and to Company-owned restaurants. Inter-segment revenues consist of sales to Company-owned restaurants. Assets for this segment include equipment, furniture and fixtures.

The Franchise and Other segment derives revenue from royalties, license fees and area development and foreign master license sales. The Franchise and Other segment includes Company-owned restaurants, which are used as prototypes and training facilities. Assets for this segment include equipment, furniture and fixtures for the Company restaurants.

Corporate administration and other assets primarily include the deferred tax asset, cash and short-term investments, as well as furniture and fixtures located at the corporate office. All assets are located within the United States.



Summarized in the following tables are net sales and operating revenues, depreciation and amortization expense, interest expense, pre-tax income, income tax provision, capital expenditures and assets for the Company's reportable segments as of and for the years ended June 27, 2010 and June 28, 2009 (in thousands):

	Year Ended	
	June 27, 2010	June 28, 2009
<b>Net sales and operating revenues:</b>		
Food and supply distribution	\$ 33,945	\$ 37,793
Franchise and other (1)	6,925	6,053
Inter-segment revenues	936	642
Combined	41,806	44,488
Less inter-segment revenues	(936)	(642)
Consolidated revenues	<u>\$ 40,870</u>	<u>\$ 43,846</u>
<b>Depreciation and amortization:</b>		
Food and supply distribution	\$ -	\$ -
Franchise and other (1)	259	193
Combined	259	193
Corporate administration and other	98	97
Depreciation and amortization	<u>\$ 357</u>	<u>\$ 290</u>
<b>Interest expense:</b>		
Food and supply distribution	\$ -	\$ -
Franchise and other (1)	-	-
Combined	-	-
Corporate administration and other	62	57
Interest expense	<u>\$ 62</u>	<u>\$ 57</u>
<b>Pre-Tax income:</b>		
Food and supply distribution (2)	\$ 1,835	\$ 1,498
Franchise and other (1), (2)	1,780	1,974
Inter-segment profit	240	158
Combined	3,855	3,630
Less inter-segment profit	(240)	(158)
Corporate administration and other	(1,665)	(1,769)
Income before taxes	<u>\$ 1,950</u>	<u>\$ 1,703</u>
<b>Income tax provision:</b>		
Food and supply distribution	\$ -	\$ -
Franchise and other	-	-
Combined	-	-
Corporate administration and other	786	531
Income tax (benefit) provision	<u>\$ 786</u>	<u>\$ 531</u>

(1) Company stores that were closed are included in discontinued operations in the accompanying consolidated statement of operations.

(2) Does not include full allocation of corporate administration.

	Year Ended	
	June 27, 2010	June 28, 2009
<b>Capital Expenditures:</b>		
Food and supply distribution	\$ -	\$ -
Franchise and other	725	708
Combined	<u>725</u>	<u>708</u>
Corporate administration and other	44	341
Consolidated capital expenditures	<u>\$ 769</u>	<u>\$ 1,049</u>
<b>Assets:</b>		
Food and supply distribution	\$ 3,137	\$ 2,369
Franchise and other	1,870	1,363
Combined	<u>5,007</u>	<u>3,732</u>
Corporate administration and other	3,384	3,330
Consolidated assets	<u>\$ 8,391</u>	<u>\$ 7,062</u>
<b>Geographic Information (Revenues):</b>		
United States	\$ 39,844	\$ 42,815
Foreign countries	1,026	1,031
Consolidated total	<u>\$ 40,870</u>	<u>\$ 43,846</u>





June 23, 2008

Ms. Nancy Ellefson  
5785 Foard Dr.  
Frisco, TX 75034

Dear Nancy:

I am pleased to be writing today to offer you the position of Vice President of Finance and Principal Accounting Officer for Pizza Inn, Inc. ("Company") reporting to the Chief Executive Officer.

Your base pay, beginning on your start date of June 23, 2008, will be \$5,384.62 biweekly equivalent to \$140,000 annually. You will be paid on every other Friday, in accordance with the Company's standard payroll practice, including compliance with applicable withholding taxes.

You will be eligible for an annual discretionary bonus for Fiscal Year 2009 equal to 20% of your base salary upon meeting criteria established from time to time by the Board of Directors and the Chief Executive Officer. Such criteria will be set in accordance with the timing and procedures for establishing annual performance objectives for the Company's management team.

The Company offers a benefits package for its employees and upon your hire date you will be entitled to participate in all employee benefits for which you are eligible, including health insurance and 401(k) retirement plan, subject to any waiting or qualification periods imposed by the Company or its benefit providers. All such benefits will be commensurate with those offered to all director-level employees. Per your agreement with the Company, you will be able to enroll in the group health and dental insurance immediately upon hire. Detailed information regarding these benefits will be handed to you on your first day of employment.

The Company agrees to allow you three weeks of paid time off.

As additional consideration for the duties and responsibilities to be performed, you will be eligible to participate in the Company's Employee Stock Option Program. The amount of shares and timing of issuance are at the discretion of the Board of Directors and will be determined as part of the review of performance of the Company at the end of each fiscal year.

It is anticipated that you will be a long-term employee. However, like all employees of the Company, your employment with the Company is for no specified period and constitutes

"at-will" employment, which means that you have the right to resign from your employment at any time, with or without notice, and the Company has the right to modify your employment, subject to the compensation provisions outlined above, or terminate your employment at any time, with or without cause, and with or without notice. No representative of the Company has the authority to enter into any agreement with you guaranteeing employment for any specified period of time or modifying the at-will relationship, unless it is done so in writing and signed by you and the Chief Executive Officer. This agreement is governed by Texas law.

This offer letter sets forth the terms of your employment with the Company and supersedes any and all prior representations and agreements, whether written or oral.

Regards,



Charlie Morrison  
President/Chief Executive Officer

**AGREE AND ACCEPTED**

Signed

  
Nancy Ellefson

Date:

6.23.08



**Exhibit 23.1**

CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Pizza Inn, Inc.  
The Colony, Texas

We hereby consent to the incorporation by reference in the Registration Statements on Forms S-8 (Nos. 33-56590, 33-71700, 333-77617, and 333-76296) of Pizza Inn, Inc. of our report dated September 15, 2010, relating to the consolidated financial statements, which appear in this Form 10-K.

Montgomery Coscia Greilich LLP  
Plano, Texas

September 15, 2010

CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Pizza Inn, Inc.  
The Colony, Texas

We hereby consent to the incorporation by reference in the Registration Statements on Forms S-8 (Nos. 33-56590, 33-71700, 333-77617, and 333-76296) of Pizza Inn, Inc. of our report dated September 23, 2009, relating to the consolidated financial statements, which appear in this Form 10-K.

/s/ BDO USA, LLP  
(formerly known as BDO Seidman, LLP)  
Dallas, Texas

September 16, 2010



**CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER**  
**Pursuant to section 3.02 of the Sarbanes-Oxley Act of 2002**

I, Charles R. Morrison, Chief Executive Officer of Pizza Inn, Inc. (the "Company") certify that:

1. I have reviewed this annual report on Form 10-K of the Company;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the Company as of, and for, the periods presented in this report;
4. The Company's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Company and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Company, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the Company's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the Company's internal control over financial reporting that occurred during the Company's most recent fiscal quarter (the Company's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting; and
5. The Company's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Company's auditors and the audit committee of the Company's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Company's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the Company's internal control over financial reporting.

Date: September 16, 2010

By: /s/ Charles R. Morrison  
President and Chief Executive Officer  
(Principal Executive Officer)

**CERTIFICATION OF PRINCIPAL FINANCIAL OFFICER**  
**Pursuant to Section 3.02 of the Sarbanes-Oxley Act of 2002**

I, Nancy Ellefson, Vice President of Finance and Principal Accounting Officer of Pizza Inn, Inc. (the "Company") certify that:

1. I have reviewed this annual report on Form 10-K of the Company.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the Company as of, and for, the periods presented in this report;
4. The Company's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Company and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Company, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the Company's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the Company's internal control over financial reporting that occurred during the Company's most recent fiscal quarter (the Company's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting; and
5. The Company's other certifying officer and I have disclosed, based on our most recent evaluation of internal control of the financial reporting, to the Company's auditors and the audit committee of the Company's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Company's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the Company's internal control over financial reporting.

Date: September 16, 2010

By: /s/ Nancy Ellefson  
Vice President of Finance and Principal Accounting Officer  
(Principal Financial Officer)

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350 AS ADOPTED  
Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002**

The undersigned officer of Pizza Inn, Inc. (the "Company"), does hereby certify, to such officer's knowledge, that the accompanying Annual Report on Form 10-K for the fiscal year ended June 27, 2010, and filed with the Securities and Exchange Commission on the date hereof (the "Form 10-K") fully complies with the requirements of Section 13(a) or 15(d), as applicable, of the Securities Exchange Act of 1934 and the information contained in the Form 10-K fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: September 16, 2010

By: /s/ Charles R. Morrison  
President and Chief Executive Officer  
(Principal Executive Officer)

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350 AS ADOPTED  
Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002**

The undersigned officer of Pizza Inn, Inc. (the "Company"), does hereby certify, to such officer's knowledge, that the accompanying Annual Report on Form 10-K for the fiscal year ended June 27, 2010, and filed with the Securities and Exchange Commission on the date hereof (the "Form 10-K") fully complies with the requirements of Section 13(a) or 15(d), as applicable, of the Securities Exchange Act of 1934 and the information contained in the Form 10-K fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: September 16, 2010

By: /s/ Nancy Ellefson  
Vice President of Finance and Principal Accounting Officer  
(Principal Financial Officer)